

Project background - Capacity building for chinese financial institutions on climate transition risk methodologies

As financial policymakers realise the importance of climate change risks, Chinese financial institutions are expected to put climate risk assessments on the agenda. With the support of the UK Department of Business, Energy and Industry Strategy (BEIS) UK Partnering for Accelerated Climate Transition's (UK PACT)-China Green Finance Program, the Carbon Trust is conducting a project to review existing methodologies and tools for financial institutions to carry out climate transition risk assessment, provide content support to NGFS on climate risk assessment, and provide capacity building for Chinese financial institutions.

This report is part of the project deliverables, which aims to transfer knowledge and enhance the capacity of key Chinese financial institutions and policymakers to understand climate transition risk assessment and tools that exist to integrate this into future investment and policy decision-making.

Who we are

Established in 2001, the Carbon Trust works with businesses, governments and institutions around the world, helping them contribute to, and benefit from, a more sustainable future through carbon reduction, resource efficiency strategies, and commercialising low carbon businesses, systems and technologies.

The Carbon Trust:

- works with corporates and governments, helping them to align their strategies with climate science and meet the goals of the Paris Agreement;
- provides expert advice and assurance, giving investors and financial institutions the confidence that green finance will have genuinely green outcomes; and
- supports the development of low carbon technologies and solutions, building the foundations for the energy system of the future.

Headquartered in London, the Carbon Trust has a global team of over 200 staff, representing over 30 nationalities, based across five continents.

Acknowledgements

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Executive summary

To avoid the most disruptive outcomes of climate change, nearly 200 countries have agreed – through the 2015 Paris Agreement—to strengthen the global response to climate change in order to limit “the increase in the global average temperature to well below 2°C above pre-industrial levels”. To achieve this objective, a transition to a low carbon global economy is required. From the market perspective, this response to the threat of climate change will have systemic impacts on corporate value chains, resulting in material financial outcomes. There are clear opportunities in the climate transition to shift markets in favour of low-carbon assets. From the regulatory perspective, understanding and quantifying climate risk is increasingly important as the recovery from the COVID-19 pandemic has been linked to the need for green stimulus including the need to incorporate climate-related disclosure to ensure that the economy is built back in a more resilient way.

Financial markets and climate change are two topics which were traditionally seen by some as only vaguely related. However, the truth is finance, as an enabler, is and will continue to be profoundly affected by climate change. Since the financial sector is exposed to the economy as a whole, the systemic shocks that climate change brings about will inevitably propagate throughout financial systems. Besides, the transition to net zero brings opportunity as well as risk, which encourages financial institutions to identify companies with business models set for the future and not rooted in the past, in turn facilitating a domino effect across the economy. If the financial system fails to recognise the scale of transition required then we run the risk that we will avoid a smooth route to change and instead open markets up to a so-called 'Green Swan'. As stated in The green swan: central banking and financial stability in the age of climate change by the Bank for International Settlements, green swans, or 'climate black swans' risks refer to potentially extremely financially disruptive events that could be behind the next systemic financial crisis. It is a new type of systemic risk that involves interacting, nonlinear, fundamentally unpredictable, environmental, social, economic and geopolitical dynamics, which are irreversibly transformed by the growing concentration of greenhouse gases in the atmosphere.

In response to this attention, a number of international initiatives have been established by regulators, listed companies and financial institutions. Led out of Europe, and on to Asia Pacific, disclosing climate-related information and encouragement of conducting climate risk analysis have gradually become mainstream for many central banks. At the same time, businesses are gradually realising the substantial impacts of climate change and taking action, communicating this through voluntary disclosure of climate-related information aligned with the TCFD framework.

Climate-related transition risks, as well as their potential impacts, differ significantly across sectors, regions and time horizons. Internationally, over 50 tools for climate risk assessment have been developed by global financial institutions and third parties in response to the challenge of pricing and addressing increasingly material transition risks that

1. Introduction and background

1.1 What is climate-related risk?

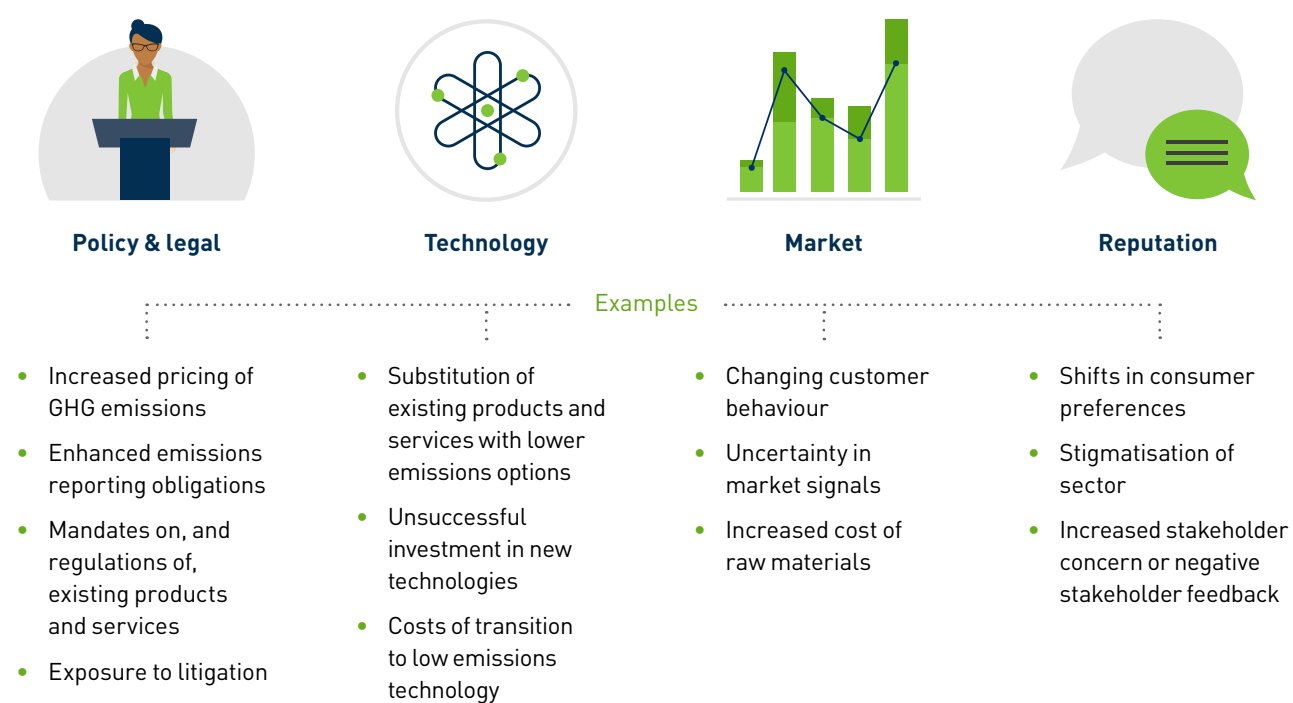
The TCFD recommendations urge banks to use scenario analysis to disclose the “actual and potential impacts” of climate-related risk and opportunities on their business as well as how they identify, assess and manage climate risk. In this framework, climate risk falls into two categories: physical risk and transition risk².

Physical risks result from climate variability caused by increasing concentrations of Greenhouse gases in the atmosphere. Impacts include more frequent and extreme weather-related events and longer-term shifts in climate patterns. It may differentially affect the financial health of business and impact the financial performance of sectors, creating risks and opportunities for those financing or investing in them. Their impact is directly linked to climate change, as compared with transition risks, and are especially important for climate-sensitive sectors like agriculture, energy and real estate.

Transition risks are risks related to our societal response to climate change and the transition to a low carbon economy as opposed to the physical impacts of climate change. The TCFD notes that “Transitioning to a lower-carbon economy may entail extensive policy, legal, technology, and market changes to address mitigation and adaptation requirements related to climate change. Depending on the nature, speed, and focus of these changes, transition risks may pose varying levels of financial and reputational risk to organizations”². As such, most transition risks are associated with existing economic forces and consider how these would evolve to achieve our climate goals. See Figure 1 for a summary of TCFD’s description on climate transition risk.

Figure 1 - Types of climate-related transition risks

Source: adapted from TCFD (2017)²



1.2 Why is it critical to assess climate risk?

One objective of conducting climate risk assessment is to determine the material impact of climate change to corporates.

A corporation's vulnerability to climate impacts goes well beyond the risk exposure of its assets - its supply chains, operations, distribution networks, customers and markets might all lead to corporates' failure in transition. Despite various vulnerability levels, a corporate's resilience to climate impact depends on its business plan, risk management ability, as well as its governance strategy. Finally, the climate-related risks can be directly or indirectly reflected in the financial outcomes including company revenues and costs, asset values, liabilities and cash flows. Therefore, a comprehensive assessment following the framework below (Figure 3) often unveils risks that a company had not anticipated.

There are clear challenges in predicting climate impacts on corporates through their value chains. The first stage in improving understanding is taking a sectoral lens to see where hotspots of exposure exist. For example, companies whose production processes consume high volumes of water may be particularly sensitive to the likelihood of drought and the availability of water. Similarly, companies with high-energy consumption or reliance on fossil fuels in production, will be sensitive to both energy costs and restrictions on the use of fossil fuels.

1.3.2 Listed companies

Businesses are gradually realising the substantial financial impacts of climate change. 215 of the world’s largest companies have collectively reported their business value at risk as just under US\$1 trillion, according to their disclosure to the CDP (formerly the Carbon Disclosure Project) in 2018. In the meantime, this exercise also unveils positive financial impact from climate-related opportunities at over US\$2 trillion. As of 2019, 785 public- and private-sector organizations have announced their support for the TCFD and its work, including global financial firms responsible for assets in excess of \$118 trillion.⁷

Two-thirds (67%) of UK corporates will be disclosing climate-related risks and opportunities in their 2019 annual reporting, according to the Carbon Trust’s research in January 2019. Looking across a time frame of the next three years, the most commonly expected advantage from climate change disclosure in line with the TCFD recommendations is reputational, with seven in ten (72%) believing that this reporting would increase brand value. At an aggregate level, one third (31%) of respondents see financial benefits, which is composed of improved access to capital (12%), lower cost of capital (10%), and strengthened credit rating (9%). Other perceived benefits include reduced shareholder pressure or activism (37%), as well as attracting an increased diversity of investors (29%). And one-fifth (21%) of business leaders think that improved climate change reporting will directly result in an increased company valuation.

As the reporting process gets more streamlined, disclosures from listed companies are transforming from being voluntary to becoming mandatory. Besides the newly proposed plan by the FCA to require the UK’s top listed companies to disclose climate change risks and opportunity, the quality of disclosure is under evaluation too. The Financial Reporting Council announced in February 2020 that “a major review” will be launched to evaluate climate risk disclosure by UK businesses, in which auditors’ work would also be reviewed to ensure the climate impact assessment is appropriately reflected to investors.

The EU law also requires large companies to disclose the way they operate and manage social and environmental challenges. The Non-financial Reporting Directive (NFRD) provides rules on disclosure of non-financial information by large companies.⁸ The figure below (Figure 4) further elaborates how NFRD responds to the TCFD recommendations.

⁷TCFD (2019). 2019 Status Report

⁸Large companies are defined as “large public-interest companies with more than 500 employees. This covers approximately 6,000 large companies and groups across the EU”. More information to retrieve from

1.3.3 Financial institutions (FIs) initiatives

Table 4 – Financial institutions’ key actions on climate risk assessment

Initiatives	Action
United National Principle for Responsible Investment (UN PRI)	- Investor-led organisation that requires asset owners and managers to disclose and report - Over 3000 signatories, including more than 480 investors representing US\$42 trillion responding to its mandatory reporting requirements - Introduced TCFD-aligned reporting framework to its existing questionnaire in 2018 and will make TCFD-based reporting mandatory in 2020
Net Zero Asset Owner Alliance	An asset owner-led alliance representing over US\$ 4.6 trillion and counting with all members (asset owners and managers) committing to transitioning their investment portfolios to net-zero GHG emissions by 2050
Institutional Investors Group on Climate Change (IIGCC)	As the European membership body for institutional investor collaboration, it currently has 240+ members across asset owners and managers, with €33 trillion assets under management. No mandatory requirements for its members so far
Asia Investor Group on Climate Change (AIGCC)	AIGCC members represent over US\$3.5 trillion of funds under management, aiming to create awareness among Asia’s asset owners and financial institutions about the risks and opportunities associated with climate change and low carbon investing
United Nations Environment Programme Finance Initiative (UNEP FI)	- As a partnership between UNEP and the global financial sector, UNEP FI works with more than 300 members across banks, insurers and investors - Three frameworks have been established or co-created by UNEP FI: Principles for Responsible Banking (PRB) launched with more than 130 banks collectively holding US\$47 trillion in assets, or one third of the global banking sector, on 22 September 2019; Principles for Sustainable Insurance (PSI), established 2012 by UNEP FI and today applied by one-quarter of the world’s insurers (25% of world premium); Principles for Responsible Investment (PRI), established in 2006 by UNEP FI and the UN Global Compact, now applied by half the world’s institutional investors (US\$83 trillion)
The Investor Agenda	The Investor Agenda has been developed to encourage investors to make low carbon investments and commitments including phasing out

2. Tools and Methodologies

2.1 Key principles in conducting transition risk assessment

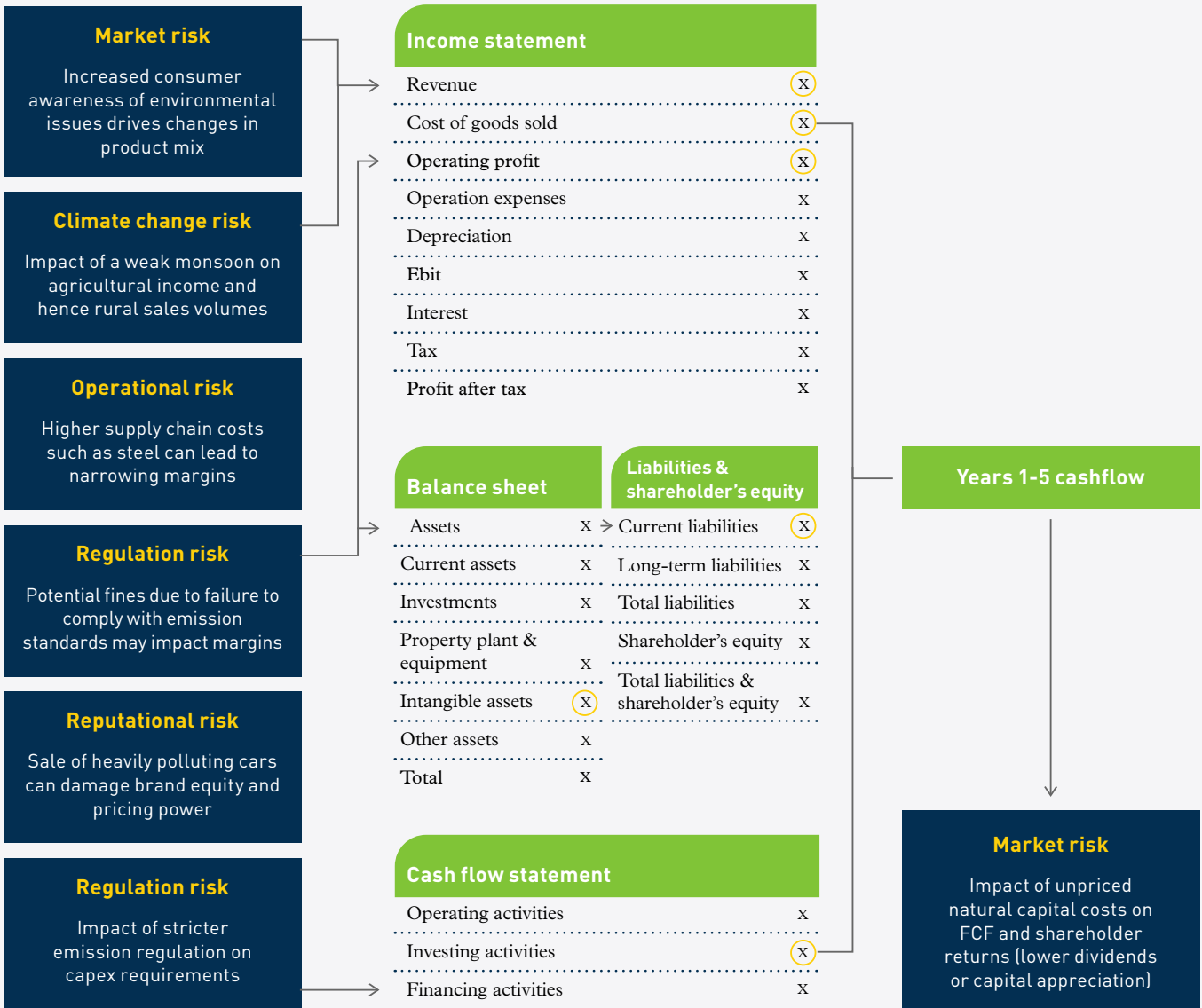
Various tools and methods have been developed by the global financial industry to prepare financial institutions for climate risk. This section will introduce general approaches of transition risk assessment, followed by step-by-step guidance of converting climate transition risks into financial risks.

2.1.1 General approaches to conducting transition risk assessment

Internationally, leading financial institutions have tested many methods to carry out quantitative analysis of climate risk. For banks, asset managers and asset owners, the focus is on understanding the risk to financial performance of their counterparts and the impact this has on credit risk or market losses respectively. Commonly used methods focus on integrating climate risk into existing risk models, which includes climate-related stress testing and value-at-risk analysis.

From the perspective of financial institutions,

Figure 7 - Illustrative example of how climate-risk issues can materialise as financial impacts for an Indian automotive company
Source - adapted from Trucost (2015)¹³



2.2 Introduction of the tools

Climate-related transition risks, as well as their potential impacts, differ significantly across sectors, regions and time horizons. Various transition risk assessment methodologies have been developed in response to the challenge of pricing and addressing increasingly material transition risks. It is crucial for financial institutions as users to identify their objectives for risk assessment, and prioritise their requirements, given the diversity of methodological approaches. This section presents a discussion of the characteristics of available transition risk assessment methodologies as applicable to a variety of financial institutions, based on a rigorous assessment of a sample of methodologies carried out by the Carbon Trust. Table 5 shows transition risk assessment tools that are available in the market.

Table 5 - Transition risk assessment tools long list (updated June 2020)

Developer	Title	Description/ purpose of methodology	Type	Portfolio vs asset risk	Risk type	Instruments covered
2° Investing Initiative	2° Scenario Analysis for Corporate Lending Portfolios	Project to extend 2°C				

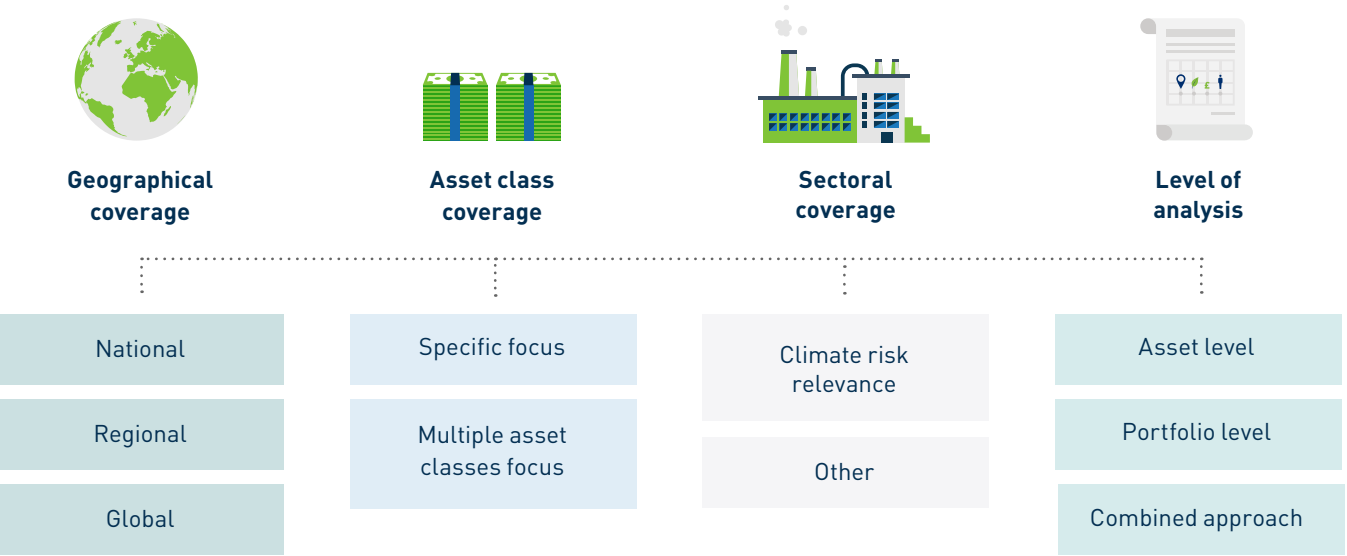
Developer	Title	Description/ purpose of methodology	Type	Portfolio vs asset risk	Risk type	Instruments covered
CDP	CDP Data and Tools	Possibility to access CDP data including other companies’ responses, companies’ scorecards, visual analytics	Database/ Index	Unclear/ N.A.	Unclear/ N.A.	Unclear
CICERO	Shades of Climate Risk	Shades of risk covers physical, policy, liability and technology risks and categorizes these risks by region, timeframe and probability. It points to useful information sources, and provides context for climate scenario stress testing	Tool	Portfolio Risk	Transition & Physical Risk	Unclear
ClimateWise	Transition Risk Framework	Open-source framework to support investors and regulators in assessing how the transition to a low carbon economy will impact the financial performance of infrastructure investments	Methodology guide	Portfolio Risk	Transition Risk	Unclear
Ecofys/ Triple-A Risk Finance/ Deltares	Climate Risk for the Financial					

Developer	Title	Description/ purpose of methodology	Type	Portfolio vs asset risk	Risk type	Instruments covered
South Pole	Sovereign Risks	Indicator of climate risk of sovereign bonds, to be used to assess portfolio risk according to geography	Database/ Index	Unclear/ N.A.	Transition & Physical Risk	Debt
The CO-Firm	ClimateXcellence	Systematic, scenario-based assessment tool of climate transition risks for a range of industries	Tool	Portfolio Risk	Transition Risk	Unclear
Morningstar	Portfolio Carbon Risk Score	Tools are based on a set of company carbon-risk ratings from Sustainalytics, covering more than 4000 companies	Database/ Index	Portfolio Risk	Transition Risk	Multiple
Trucost	Carbon Earnings at Risk analytics	This tool reflects regulatory transition risks by evaluating the impact of rising carbon prices on corporate and portfolio earnings	Tool	Asset Risk	Transition Risk	Unclear

2.3.2 Coverage considerations

Despite the existence of more than 40 methodologies on assessing climate-related transition risks, many of them are designed for specific target portfolios and users. No one methodology covers all regions, all types of financial instruments, and all industry sectors exhaustively. These considerations are summarised in Figure 12 below:

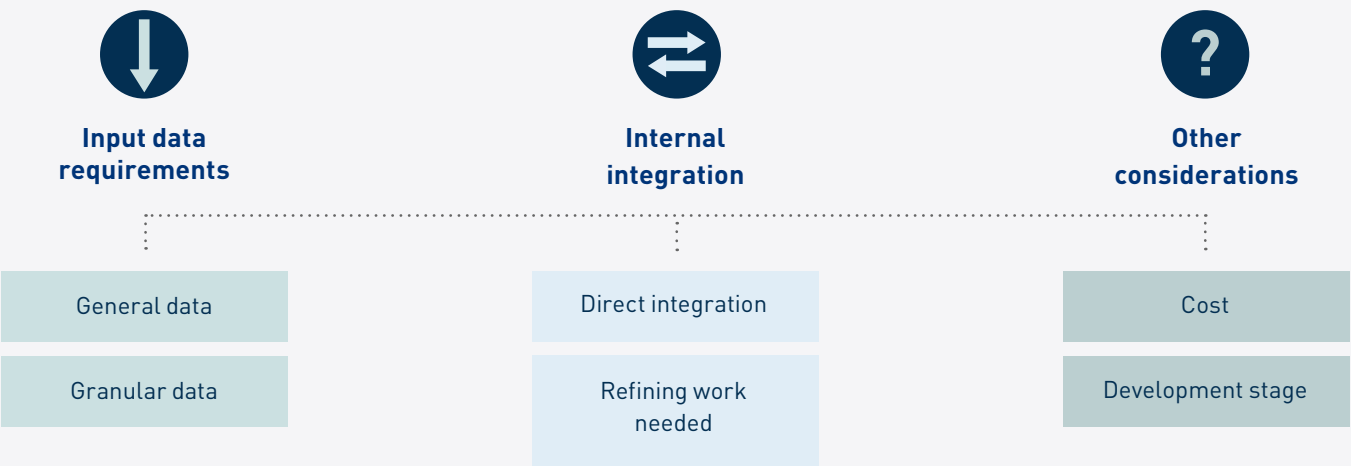
Figure 12 - Criteria for coverage considerations



2.3.3 Practicality and implementation

This section deals with the practicality and ease of implementation of risk assessment methodologies. These criteria are important primarily at the implementation stage of the risk assessment process and have direct implications for the exercise’s feasibility. Figure 14 below summarises the criteria:

Figure 14 - Practicality and implementation criteria



3.2 Financial institution level

3.2.1 Overall status for Chinese financial institutions

In general, most Chinese financial institutions’ awareness of climate-related risks is at the initial stage. In the banking industry, the traditional risk management system mainly focuses on credit risk, market risk, operational risk, etc., and rarely incorporates climate risk into the scope of risk management. Even though a few financial institutions have started conducting relevant research, the majority of banks, including local commercial banks, rural credit cooperatives and town banks have not heard of climate risk analysis. In terms of asset management companies, a few of them, like China Asset Management, have begun to participate in climate risk assessment. However, at least more than 100 public funds and private equity funds haven’t followed suit yet, given the fact that there are currently 143 public funds and 24584 private equity funds in China.²²

With the global encouragement for environmental risk assessment, some pioneering Chinese financial institutions have joined the march. Figure 15 shows the participation status for Chinese financial institutions.

• Lack of research capacity

Among the financial institutions who have a reasonable level of understanding, including knowledge of different types of climate risks, it is often challenging to conduct in-depth quantitative analysis due to a lack of research capacity. A key challenge to the mainstream consideration of climate risk is being able to take the step to quantify impacts in financial terms.

• Information asymmetry at the organisational level

During the interview process, identifying key staff who were in charge of climate-related issues was not difficult. For commercial banks, most interviewees had established a dedicated green finance department to handle environmental and climate-related product design, policy review and client engagement. However, climate transition risks, as an overlapping area between climate and risk management, sometimes fall into the gap. For state-owned banks however, environmental and climate-related risk assessments are normally the responsibility of the back office, such as the risk control department. On the other side of the coin, due to the lack of understanding of green finance and the low carbon transition, climate-related risk is normally overlooked.

External Challenges

